

Mario Lanza Institute
Incorporated 1962
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"Keep The Dream Alive!"

September 2017

Dear Friend of Mario Lanza:

It is once again time to gather in celebration of the life and career of Mario Lanza. His legacy continues because of fans and supporters like you, who for over fifty years have come each year to the city of his birth to pay tribute to Mr. Lanza's memory and to help support the mission of the Mario Lanza Institute. This year marks our 56th Ball.

We cordially invite you to the 2017 Mario Lanza Ball Weekend in Philadelphia featuring three events including a dinner on Saturday and the museum open house and Ball on Sunday.

On Saturday November 11th will be the Mario Lanza Tribute Dinner at the Victor Café located at 1303 Dickinson Street. It begins at 8:30pm and admission is \$80.00 per person. The evening will include performances by the singing wait staff.

On Sunday November 12th at 11:00 am, following the mass at St. Mary Magdalen de Pazzi, there will be a special coffee and cake reception at the Mario Lanza Museum next to the church at 712 Montrose Street. This is a free event. Later that day, the Gala Ball will take place at the DoubleTree Hotel at Broad and Locust Streets. Hors-d'oeuvres and open bar will be available at 5:00 pm with dinner and dancing to the Tony Dee Orchestra at 6:00 pm. Among the evening's highlights will be the performances of our 2017 scholarship winners in a concert of opera and song and two special video presentations. Awards will be made during the evening. Scheduled guests include soprano Elaine Malbin who will be the evening's Mistress of Ceremonies. Admission is \$165.00 per person. Please note that parking and coatroom fees are no longer complimentary.

Overnight guests at the DoubleTree Hotel will receive a reduced nightly rate of \$179.00 plus tax. To secure the reduced rate, **your hotel reservations must be made no later than October 8, 2017**, as there are numerous conventions in town during this time. For reservations, please call (215) 893-1600.

For further inquiries, please call (215) 238-9691. Please make your reservations by November 9, 2017. We look forward to seeing you and if you are unable to attend this year, please consider making a contribution to further Mario's dream. Please note, as these are benefit events, there are absolutely no refunds. In addition, we are no longer sending confirmation cards. Your canceled check is your receipt.

Sincerely yours,

Bill Ronayne,
President